

Our Mission

To inspire women and girls to understand their worth in God's eyes by teaching them their value, identity, and purpose in Christ.

We believe that centuries of patriarchal oppression, abuses against women, radical feminism, and the media's false images of misguided femininity have contributed to a detrimental view of self among young women and teen girls. Because the media promotes enticing and deceptive views of women regarding their value, we are facing an epidemic of unhealthy proportions among girls worldwide. Further, the cultural teaching of gender ideology confuses sex, gender, and the sanctity of our bodies.

By teaching young people a biblical understanding of identity, worth, and purpose, we are helping restore the sanctity of the human body as defined by a Creator God. The Word of God is very clear about the value of a woman's sexuality, the honor Jesus places upon women, and the beauty and design of our created bodies.

As a voice for your value, U R More contributes to powerful live events and produces life-changing resources—including books, Bible studies, videos and podcasts—that expose the media's lies and teach the unchanging truth of our value in God's eyes. Our mission is to help young women develop a healthy view of their bodies, sexuality, and worth.

Our Values

We believe that all secure foundations are built upon the wisdom of the Bible and the Judeo-Christian ethic, rather than on humanistic teachings that instruct girls to define their own "truths." Our teaching is firmly established by the Word of God and helps young people build their identity from that rock solid foundation.

If you are interested in putting on a U R More event in your school, church, or community, please reach out to us at: support@urmore.org or fill out a speaking request form for our Founder, Jennifer Strickland. We are very accustomed to teaching in public schools and secular environments that do not promote a Christian message. In fact our name, U R More, came from Jennifer's teaching in public schools: "You are more than your worst moment; you are more than what meets the eye; you have gifts, talents, and abilities that point to your purpose." Without mentioning biblical principles, we are able to teach young people to develop an identity that is unchanging according to people's opinions of them. Likewise, in a faith-based setting, Jennifer unveils the lies of the media while promoting healthy self-worth as established by the Word of God.

If you are a young woman in crisis or are looking for resources to help a woman or girl in crisis, please see our HELP page. As a ministry, we will connect you to counselors or inpatient care centers if that is the best route for you. Alternatively, our ministry will provide you with study material that helps women and girls understand their identity in God's eyes.

Our Statement of Faith

We believe the Bible to be the inspired, only infallible, authoritative Word of God;

We believe that there is one God, eternally existent in three persons: Father, Son and Holy Spirit;

We believe in the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father and in His personal return in power and glory;

We believe that for the salvation of lost and sinful humanity, regeneration by the Holy Spirit through faith in Jesus Christ is absolutely essential.

We believe in the present ministry of the Holy Spirit by whose indwelling the Christian is enabled to live a godly life;

We believe in the resurrection of both the saved and the lost, they who are saved unto the resurrection of life and they who are lost unto the resurrection of damnation;

We believe in the spiritual unity of believers in our Lord Jesus Christ. *

We are a non-denominational ministry, therefore we are able to provide resources and events in all denominations and secular environments that promote a healthy self-image among women and girls.

** The Statement of Faith does not exhaust the extent of our beliefs. The Bible itself, as the inspired and infallible Word of God that speaks with final authority concerning truth, morality, and the proper conduct of mankind, is the sole and final source of all that we believe.*